

KINNAIRD COLLEGE FOR WOMEN
Office of Research, Innovation & Commercialization



Program for Business Plan & Innovative Idea Competition

(19th February, 2025)

11:30 Am-1:30 Pm

NB Courtyard

Sr. No	Authors	Title	Type
1.	Irfa Asif, Dr Amna Younus, Dr Raazia Tassudaq & Dr Ruqyya Khalid	Production Of Bacterial Cellulose From Bagasse, An Agrowaste	Prototype
2.	Angel Massey, Eshaal Ramay, Rahma Zafar, Rubab Fatima, Zara Akram & Amna Mudassar	Rosette Ring Mix (A Healthy Donut Mix)	Prototype
3.	Ezza Irfan, Maira Naveed, Maman Noor, Shazra Nisar	‘Turnip Lasagne’	Prototype
4.	Maham Shakeel, Maryam Ehsan, Mahnoor Qamar, Eshal Atif, Rameen Fatima	Lentchos	Prototype
5.	Dua Tahir, Hafsa Azeem, Hala Naseer, Nayab Zaib, Sara Amin	Macbeets	Prototype
6.	Addan Nadeem, Aisha Siddiqua, Amna Waheed, Mahnoor Anwaar, Mehak Zahra	Innovative Food Product (Lentil Bagels And Kidney Beans Sauce)	Prototype
7.	Maria Shahzad, Areeba Mahmood, Eman Shabbir & Tehzeeb Rao	(Pea Crunch) Innovative Food Product Development	Prototype
8.	Sehrish Farooq, Mawra Laraib, Wania Tariq, Haiqa Khasif, Abeer Ali & Shonar Ejaz	Msp Veggie Power Spread	Prototype
9.	Wasifa Shoaib, Hafiza Fizza Kausar & Ruqyya Khalid	Xanthaglow: Nature’s Secret To Radiant Skin	Prototype
10.	Rida Fatima, Sanaullah, Nawal Ahmed & Hamna Atif	Home Fitness Lab	Prototype
11.	Amina Latif	Clusters_ Artisan Chocolates	Prototype
12.	Momina Mustafa, Zainab Illyas & Esha Shabbier	Vital Bites	Prototype

13.	Maryam Dar, Anns Ahmed Mumtaz, Abeera Ilyas & Mian Ahsan	Uninest: Your Go-To Platform For Student Accommodation In Lahore	Prototype
14.	Labeebah Faisat, Mehak Fatima-Tuz Zahra, Shahwar Afza Urooj Amjad, Zobia Snakeel & Zainal Aqeel	"Sweetatoes" Sweet Potato Breakfast Cereal	Prototype
15.	Hamna Munir, Zeeshan Afzal, Ahsan Pervaiz & Jabran Rahat	Salon Bazar	Prototype
16.	Fabiha Laeeque, Taalia Zia Bhatti, Mahrukh Tariq, Meerab Ansar, Sumren Shehzad & Meerab Qaiser	Ersimmon Splash By Fruit Ambrosia	Prototype
17.	Hafsa Naveed, Dr. Razzia Tassaduq, Dr.Faiz Raza & Dr. Ruqyya Khalid	Zanza-Pel: An Eco-Friendly Mosquito Repellent	Prototype
18.	Dr Raazia Tasadduq & Fatima Farhan	Nisafety: Safe To Use Sanitary Napkins	Prototype
19.	Aliza Amjad, Nimra Umar, Humaira Ashghar & Khizra Bilal	Gulberg Organics (Organic Dried Spice & Herb Powders)	Prototype
20.	Maham Riwan, Amna Kashif, Mahnoor Khan, Meesal Fatima & Laraib Fatima	Vegetable Tea Cake	Prototype
21.	Minal Zahid, Zarmeen Amir, Arshia Nazir, Maria Bhatti & Khadija Sheeraz	“Zarts” Zucchini Tarts	Prototype
22.	Arooma Saleem, Tehreem Zahra	Isolation And Identification Of Bioactive Compounds From Bacillus Species And Their In Vitro Antimicrobial Activities Against Methicillin- Resistant Staphylococcus Aureus	Poster
23.	Ushna Zubair, Syeda Masooma Zehra	“Waste2glow Innovation”	Poster
24.	Selia Ashraf, Syeda Jaleesha Raza, Maryam Qamar	Microbial Bioremediation Of Nox, Sox, And Pm Using Smog-Eating Bacteria (Pseudomonas And Acinetobacter Strains): A Targeted Approach For Smog	Poster
25.	Muntaha Basit, Hifseeba Gil, Dr. Tanveer Majeed	Nutritional Fortified Flour Product And Optional Microbiome Analysis Services	Poster
26.	Syeda Sur-E-Adan, Maryam Nasir, Noor Awan, Faryal Chaudhry	Chalcone-Based Chemosensor (Cpróbe): An Ultrasensitive Colorimetric Probe For The Selective Detection Of Metal Ions In Aqueous Solution	Poster
27.	Ammarah Batool, Syeda Tayyaba, Eman Karamat	Plantable And Biodegradable Packaging: A Business Plan “Sustainability Redefined: Packaging That Grows”	Poster
28.	Arbab Fatima, Zoya Fatima	Neuro Sync Symphony	Poster
29.	Syeda Mahnoor Ahmed & Eisha Tir Razia	Enzymatic Degradation Of Microplastics In Waterbodies And Soil In Lahore Using Ideonella Sakaiensis For Sustainable Pollution Management	Poster

30.	Sania Saher, Samra Faiz, Nosheen Afzaal, Mahnoor Ashraf	Ecofreakz By Squad Slogan: Elevate Your Beauty Eco –Consciously A Products Based Business Idea	Poster
31.	Maryam Khalid, Anam Fatima & Zainab Shahbaz Ahmed	Isolation And Screening Of Bacterial Strains As Biocontrol Agents From Harsh Environment Against Plant Fungal Pathogens	Poster
32.	Hamna Tanveer, Areeba Noor & Fatima Salman	“Utilizing Lactic Acid Bacteria For Natural Food Preservation: A Pathway To Reducing Food Waste And Enhancing Food Security”	Poster
33.	Shahmeen Sajid Ranjha & Faiza Hamid	Exploring The Potential Role Of Human Rare Gut Microbiota In Absorption And Detoxification Of Microplastics	Poster
34.	Muqadas Amin & Eman Mehmood	Taleem.Pk	Poster
35.	Simrah Kaleem, Fatima Asim & Kashaf Sarwar	Enhancing Biohydrogen Production Potential In Anabaena Variabilis Using Zinc Oxide Nanoparticles	Poster
36.	Dr. Tanveer, Rachel Abbasi, Fasiha Albert & Sumbul Quershi	Evaluating The Spirulina’s Nutritional Composition, Functional Properties, And Consumer Acceptance, Culminating In The Development Of A Spirulina-Enriched Functional Sauce	Poster
37.	Areeba Iftikhar, Asma Abrar & Laraib Afzal	Gentle Seed Nanocare: Advanced Acne Treatment For Sensitive Skin	Poster
38.	Edward, Emma, Minahil and Uneeza	Tailorlink	Poster
39.	shanzay, Zak, samahir and Emily	Chamomile Chocolate	Poster