



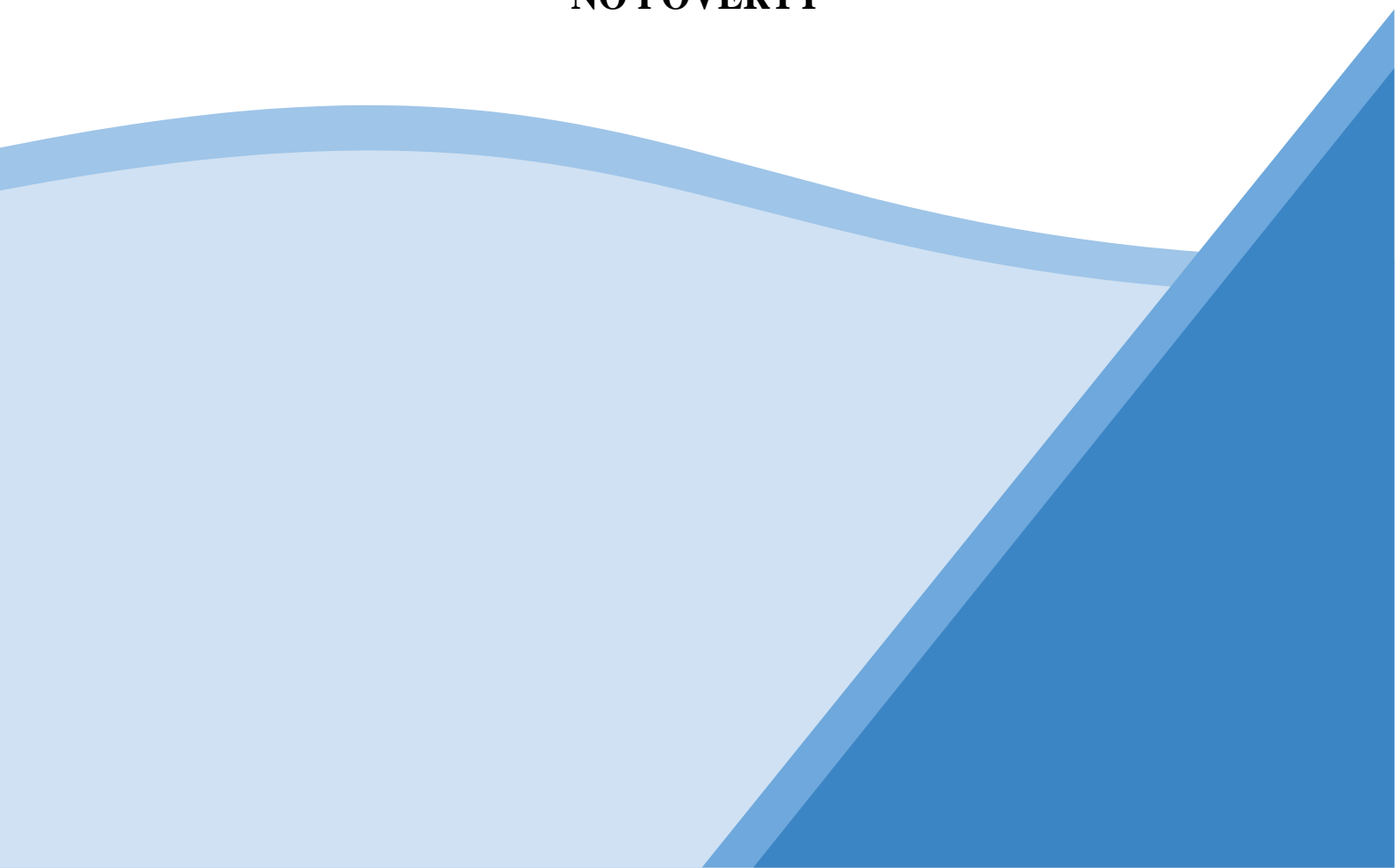
SUSTAINABLE DEVELOPMENT GOAL 1

**KINNAIRD COLLEGE FOR WOMEN
REPORT ON**

SUSTAINABLE DEVELOPMENT GOAL 1



NO POVERTY



SUSTAINABLE DEVELOPMENT GOAL 1

PROJECT OVERVIEW

We at Kinnaird believe in creating impact. Our amazing mix of students, faculty, and staff are in a continuous effort to create and sustain a meaningful impact in the society. We create knowledge for inclusive development, which in line with United Nations Sustainable Development Goals.



SUSTAINABLE DEVELOPMENT GOAL 1

GOAL 1: NO POVERTY

SDG 1 is about eradicating poverty in all its forms before 2030. Eradicating extreme poverty for all people everywhere by 2030 is a pivotal goal of the 2030 Agenda for Sustainable Development. Extreme poverty, defined as surviving on less than \$2.15 per person per day at 2017 purchasing power parity, has witnessed remarkable declines over recent decades.

However, the emergence of COVID-19 marked a turning point, reversing these gains as the number of individuals living in extreme poverty increased for the first time in a generation by almost 90 million over previous predictions.

Even prior to the pandemic, the momentum of poverty reduction was slowing down. By the end of 2022, now casting suggested that 8.4 percent of the world's population, or as many as 670 million people, could still be living in extreme poverty. This setback effectively erased approximately three years of progress in poverty alleviation.

If current patterns persist, an estimated 7% of the global population – around 575 million people – could still find themselves trapped in extreme poverty by 2030, with a significant concentration in sub-Saharan Africa.

A shocking revelation is the resurgence of hunger levels to those last observed in 2005. Equally concerning is the persistent increase in food prices across a larger number of countries compared to the period from 2015 to 2019. This dual challenge of poverty and food security poses a critical global concern.

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Kinnaird's activities on GOAL 1: No Poverty

Research & Innovation for SDG's' at the KBIC
Dr. Usamah also conducted a training on 'Research & Innovation for SDG's'
at the KBIC, as part of conference on United Nations Sustainable Development
Goals. Oct 11, 2023



MCB Recruitment Drive



As a result of this drive, BBA graduates are currently in interview process



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Ms. Nagina Ishaque
Executive
State Bank of Pakistan

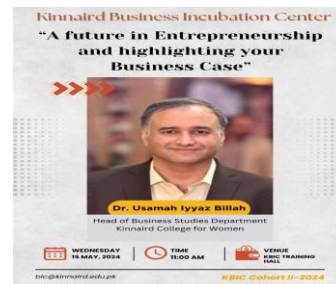
Ms. Nagina shared the importance of women's contribution in development of the banking sector with the students



MPhil final session to pitch by Dr Usama on 19 April 2024



Dr. Usamah conducted KBIC 2nd Cohort Training



Food Science Department

Sehat Bhara Rizq

Spreading health awareness to underprivileged communities through seminars and informative booklets distributed during the interactive sessions understanding their limited budgets, cost-effective meal suggestions and cheaper alternative protein sources were emphasized.



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HEC Prime Minister Youth Program for Innovative Business Idea. KAROTS Food Science and Human Nutrition Dept. Mphil Student Javeria Rana, under the supervision of Dr. Mahnaz Nasir and Dr. Rabia Naz sent a Food Startup Proposal "KAROTS" in HEC Prime Minister Youth Program for Innovative Business Idea. KAROTS got selected for the Prime Minister National Innovation Award. Our food startup 'Karots' is targeting the domain of Food security & Sustainable Food Systems. Karots is solving the problem of Annual carrot wastage, eye sight problems and unhealthy snacking in Pakistan. Moiza Ambur- Student of Food Science and Human Nutrition secured 3rd position in open art competition on the topic of “First one thousand golden days” organized by Department of Human Nutrition in collaboration with UNICEF and Qatar charity.

Poster Presentation

A poster presentation entitled “Multi-Dimensional Poverty” Supervised by Tooba Khan and Shaista Shumaila at Kinnaird festival of statistics and data science in May, 2024.

