

SUSTAINABLE DEVELOPMENT GOAL 4



KINNAIRD COLLEGE FOR WOMEN
REPORT ON

SUSTAINABLE DEVELOPMENT GOAL 4



Quality Education



SUSTAINABLE DEVELOPMENT GOAL 4



GOAL 4: QUALITY EDUCATION

Progress towards quality education was already slower than required before the pandemic, but COVID-19 has had devastating impacts on education, causing learning losses in four out of five of the 104 countries studied.

Without additional measures, an estimated 84 million children and young people will stay out of school by 2030 and approximately 300 million students will lack the basic numeracy and literacy skills necessary for success in life.

In addition to free primary and secondary schooling for all boys and girls by 2030, the aim is to provide equal access to affordable vocational training, eliminate gender and wealth disparities, and achieve universal access to quality higher education.

Education is the key that will allow many other Sustainable Development Goals (SDGs) to be achieved. When people are able to get quality education they can break from the cycle of poverty.

Education helps to reduce inequalities and to reach gender equality. It also empowers people everywhere to live more healthy and sustainable lives. Education is also crucial to fostering tolerance between people and contributes to more peaceful societies.

To deliver on Goal 4, education financing must become a national investment priority. Furthermore, measures such as making education free and compulsory, increasing the number of teachers, improving basic school infrastructure and embracing digital transformation are essential.

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Kinnaird’s activities on GOAL 4: Quality Education

Completion of full bright project

Completion of Fulbright project for Faculty Development

Resource Person:
Dr Shaz Akram

27th JULY 2024

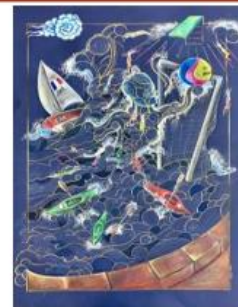


Student achievement

STUDENT ACHIEVEMENT: ALEENA USMAN
20TH AUGUST, 2024



Aleena Usman, won the 'Sport and Movement' Art contest, an inter-university competition organized by Alliance Française de Lahore. In the spirit of the Olympic season in Paris, the competition invited students to showcase the grace and form of a moving body through sports.



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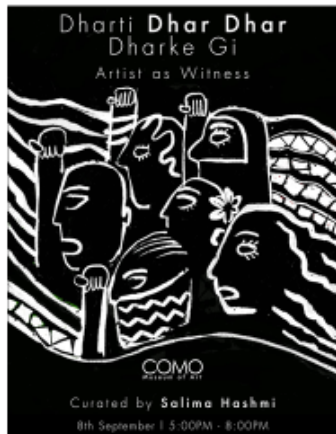
Completion of citizen diplomacy action fund

COMPLETION OF CITIZEN DIPLOMACY ACTION FUND (CDAF) 27TH JUNE 2024



Faculty achievement

FACULTY ACHIEVEMENT 8th Sept, 2024 – 30th Jan, 2025



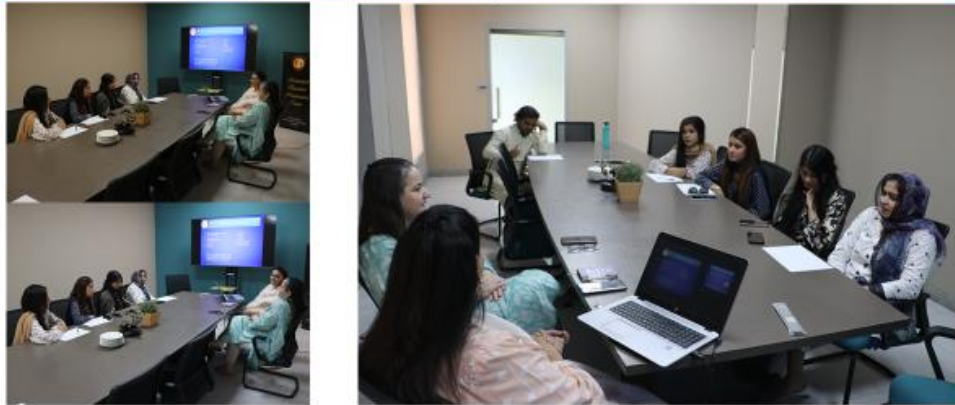
Mizna Zulfiqar, Associated Professor/ Head – Department of Fine Arts is one of the exhibiting artist of 'Dharti Dhar Dhar Dharke Gi', a curatorial venture of Salima Hashmi displayed at COMO Museum of Art, Lahore from 8th Sept, 2024 – 30th Jan, 2025.



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Workshop on teaching skills

"Teaching with Clarity: Essential Communication Skills for Educators"
with Faculty from Karor Pakka
26th June, 2024



Faculty development and orientation program





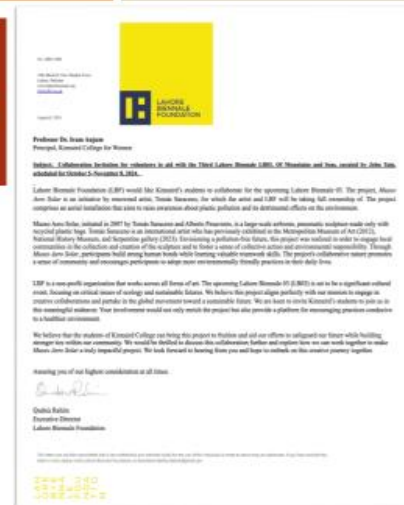
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Seminar on Museo aero solar

Museo Aero Solar

9th Sept – 8th Nov, 2024

A collaboration between Lahore Biennale Foundation (LBF), a non-profit organization that works across all forms of art and Department of Fine Arts, Kinnaird College for Women, Lahore.



ANNUAL TUTORIAL 2024

ANNUAL TUTORIAL 10TH SEPTEMBER 2024



Organized by Environmental Sciences Club.

Titled: Sustainability for Thriving Future, at Kinnaird College, Dr Shafaat Yar Khan Associate Professor from Zoology Department GCU was invited as the guest Speaker.

Students also designed 3d Models and posters on the topic of sustainable solutions to environmental problems.



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ANNUAL THESIS DISPLAY



WORKSHOP ON DATA ANALYSIS

IEEE young professionals
LAHORE SECTION

IEEE Region 10

Kinnaird College

Mc

IEEE 140 YEARS

IEEE Region 10
young professionals
UP SKILL 2024
Create a Pathway to a Thriving Career

**VISIONARY VOICES
WITH YOUNG
PROFESSIONALS**

EXPLORATORY DATA ANALYSIS WORKSHOP

Learn Exploratory Data Analysis (EDA)
from expert **Tausif ul Rehman, CEO
GlowingSoft Technologies**

**Discover, visualize, and understand
your data!**

***Only for Kinnaird Students**

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SEMINAR ON INSPIRING The New Generation the Career in Geography Teaching



Shaffaf Shahid attended a Conference on Promoting the Study of Refugee Rights via Curricula Development at Educational Institutions across Pakistan at LUMS in collaboration with UNHCR on 27.09.2023





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Shaffaf Shahid and Mehak Imtiaz attended a Two-Day IHL Certificate Course on International Humanitarian Law for Law November 2023) hosted by the ICRC in Islamabad.



Shaffaf Shahid attended the 2nd All-Pakistan Pedagogical Training for Legal Academics hosted at LUMS from the 25th-27th of January, 2024.





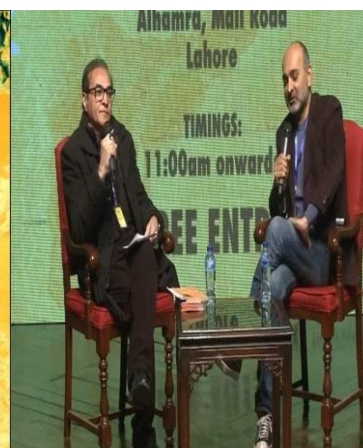
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The Law Department organized a seminar On 'Women's Hurdles in Legal Education'

On 01.11.2024 to engage in a vital conversation on advancing gender equality in both legal education and the legal profession. Guest speakers included Ms. Nida Usman Chaudhary, Zafar Kalanauri, Judge Sufiyan Rana (District Judge, Manchester) and Barrister Ghazan Mahmood.

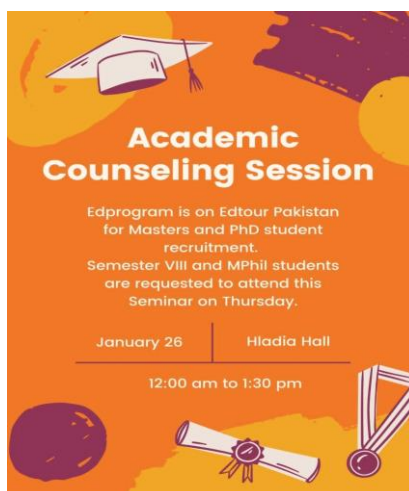


MPhil students attended Thinkfest talk, "Challenging Truths: A Conversation with Mohsin Hamid," with guest speakers Mohsin Hamid and Dr. Waseem Anwar on 14 January, 2023. Venue: Alhamra Halls.



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MPhil students attended Academic Counselling Session organised by Edprogram on 26 January, 2023. Venue: Hladia Hall.



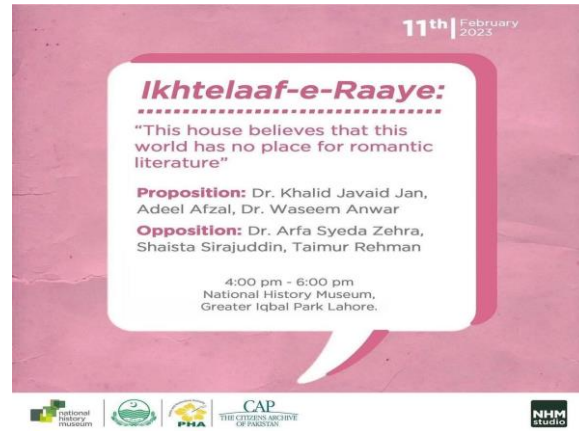
MPhil students attended the book launch of Athar Tahir's *Second Coming* on 27 January, 2023. Venue: Jinnah Library.





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MPhil students attended a debate on romantic literature on 11 February 2023. Venue: National History Museum at Greater Iqbal Park



MPhil students attended the book launch of Shahid Nadeem's "Hum Dekhain Gain" on 12 February 2023. Venue: Alhamra Hall 3. Occasion: Pakistan Literature Festival.





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MPhil students attended Faiz Festival.

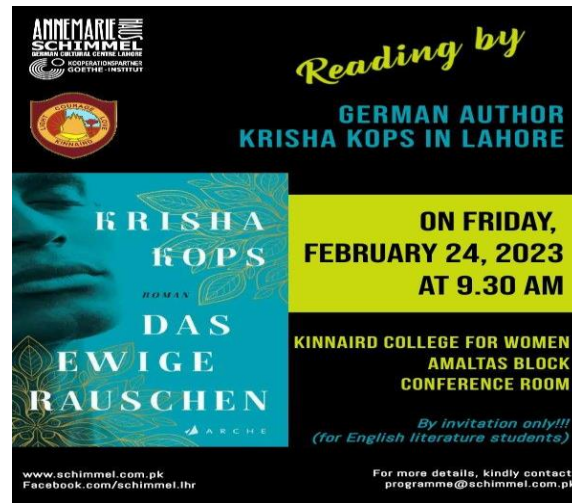


MPhil students attended a creative writing workshop with German author Krisha Kops on 23 February, 2023.
Venue: Anne Marie Haus Schimmel



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MPhil students attended a talk with German author Krisha Kops on 24 February, 2023. Venue: Video Conference Room, Kinnaird.



MPhil students organised a speaker session with Dr. Fawzia Afzal-Khan on 6 March, 2023. Venue: Video Conference Room.


Kinnaird College for Women
International Centre for Pakistani Writing in English (ICPWE)
Departments of English and Linguistics
and
Office of the Dean of Humanities

Invite you to interactive sessions



Celebrating A Day with the Honorable Alumna
Dr. Fawzia Afzal-Khan

Date: Monday, 06 March, 2023
Time: 1:00 PM TO 3:30 PM
Venue: Video Conference Room, Amaltas Block





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MPhil students attended Kinnaird Literary Festival talk "Contesting Cultural Patterns in Pakistani English Literature" held on 14 March, 12-12.45 PM. Venue: Hladia Hall



MPhil students attended a talk on "Queer In/G Pakistan by Dr. Fawzia Afzal-Khan" on 14 March, 4 PM. Venue: LUMS



MPhil students attended a workshop on American films called "Documentary Storytelling" conducted by the US consulate on 19 March 2023. Venue: FCCU.



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MPhil student, Vaneza Tahir, attended Creative Writing workshop, "Dialogues on Literature and Creative Writing Workshop" on 20-21 March, 2023. Venue: Institute of English Studies, Punjab University



MPhil student, Zarnab Hassan presented at First International Conference on Interplay of Social Science Research, Responsible Management and Sustainable Future on 20 May, 2023. Venue: University of Haripur

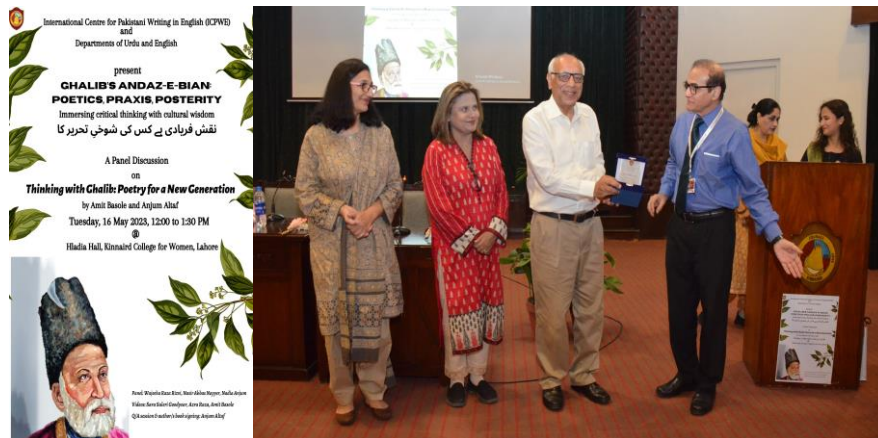


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MPhil student, Zarnab Hassan, presented at First National Conference on Linguistics and Literature on 1–2 June, 2023.
Venue: UCP, Lahore



MPhil students, Mahnoor, Aniqah Iftikhar, Namrah Yusuf and Hina Mujeeb Ahsan organized the session, "Ghalib's Andaz-e-Bian: Poetics, Praxis and Posterity", a collaboration between ICPWE, Urdu and English departments on 16 May, 2023





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**MPhil student attended philosophy club tutorial,
"Introspection of Sikhism in Sufi Philosophy" on 2 May, 2023.
Venue: Video Conference Room.**



**Guest Lecture by Dr. Sameer Ahmed of GCU Lahore for
Research Methodology class on 20 May, 2023. Venue: NB31**

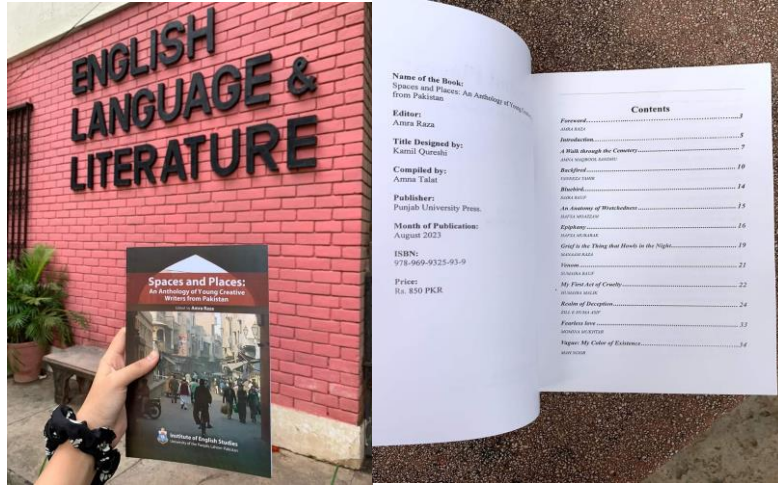




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FALL 2023

Vaneeza Tahir, published a short story in "Spaces and Places: An Anthology of Young Writers from Pakistan" by Punjab University, Lahore, in August, 2023



Ayesha Sadaf and Mahnoor presented at Hamdard University's Second Hamdard International Conference of Linguistics and Literature on 19 October 2023.





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Mahnoor presented at Kinnaird and USEFP's Conference on Globalizing Research & Teaching of American Literature, "The Uncanny Immigrant: A Transnational Study of Kanza Javed's 'It Will Follow You Home'" on 21 September 2023.



Mominza Raza, Mahnoor organised and managed a book launch for Rehman Anwer's *Fundamentals of Sufism* for a session titled, "The Author in Conversation", a collaboration between the ICPWE and the English Department on 6 September, 2023. Venue: Video Conference Room.

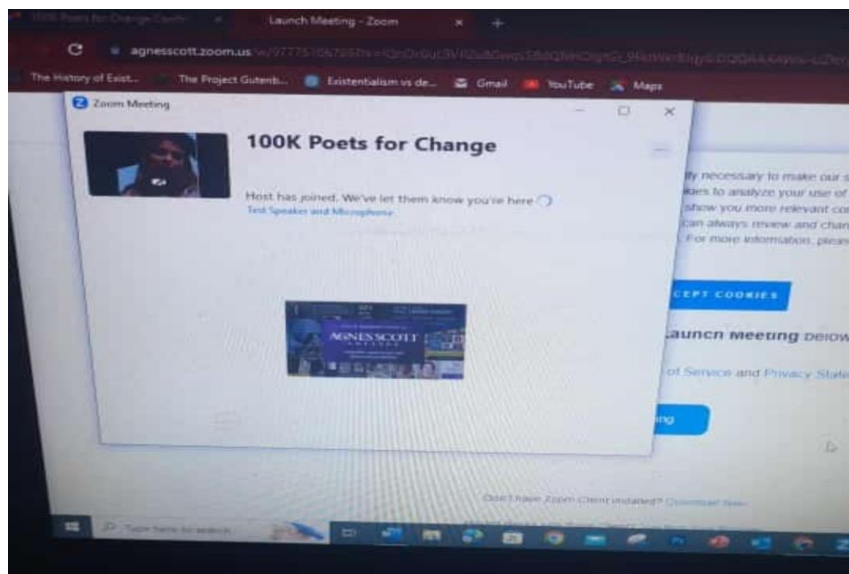


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Momina Raza, Mahnoor organised and managed a dramatic rendering of Usman Ali's *The Last Metaphor* on 17 November 2023. Venue: Hladia Hall.

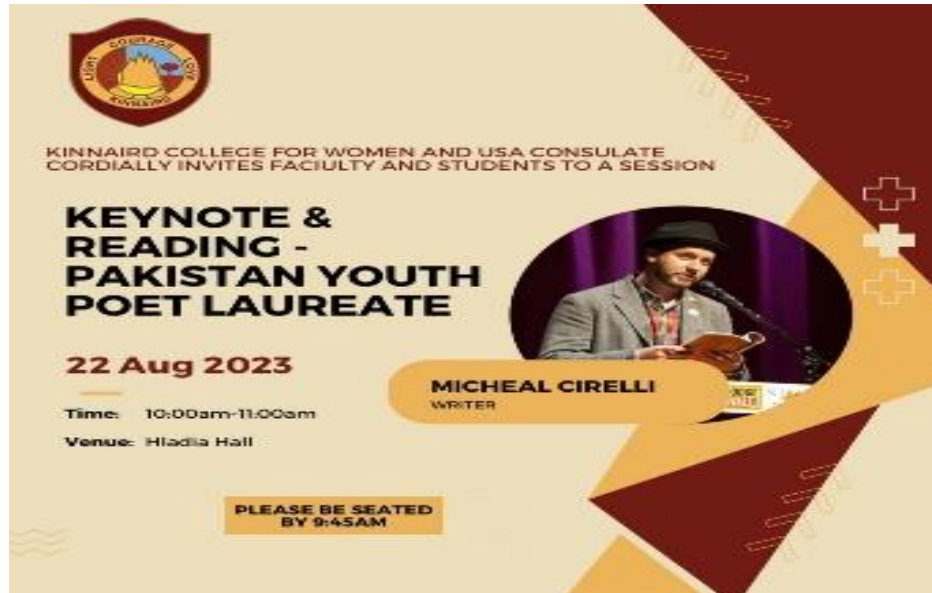


Maham Fatima recited her poetry at Agnes Scott College's "100 Thousand Poets for a Change", hosted by Pakistani poet Waqas Khawaja on 30 September, 2023.



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MPhil Students attended a session, “KeyNote & Reading- Pakistani Youth Poet Laureate: Michael Cerelli on 22nd August 2023. Venue: Hladia Hall.






Participation with KBIC 2023-24



Dr. Javaria Asim

Dr. Javaria Asim is a dedicated academician who has made significant contributions to the field of Business Studies. She co-authored a paper titled 'Impact of service quality, perceived brand value and price fairness on customer retention: A mediation and moderation model' which was published in the Journal of ISOSS in 2022. This paper was categorized as Y and highlights her expertise in service quality and customer retention. Additionally, she attended 'EconFest' on March 11, 2023, which showcased the latest research and trends in economics and finance.

 <p>Javaria Asim</p> <p> Kinnaird College for Women</p> <p> Pakistan</p> <p>Economics & Econometrics / Accounting & Finance</p> <p>Finance</p>	<p>University / Institution: # 26</p> <p>H-Index Rankings Country: # 10,765</p> <p>Region: # 319,820</p> <p>World: # 1,211,810</p>
	<p>H-Index</p> <p>Total: 4</p> <p>Last 6 Year: 4</p> <p>Last 6 1.000</p> <p>Year/Total:</p>
	<p>i10 Index</p> <p>Total: 1</p> <p>Last 6 Year: 1</p> <p>Last 6 1.000</p> <p>Year/Total:</p>
	<p>Citation</p> <p>Total: 242</p> <p>Last 6 Year: 242</p> <p>Last 6 1.000</p> <p>Year/Total:</p>

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Dr. Asma Nisar

Active participant in KEC activities

Published 4 research papers recently Nauman, H., Noor, T., & Nisar, A. (2023). Factors Influencing the Purchase Intention towards Sustainable Food Consumption. *Journal of Policy Research*, 9(2), 141-154. Adnan, K., Amjad, N., Iftikhar, A., & Nisar, A. (2023). Study of the Effect of Influencer Marketing on Consumer Purchase Intention with Mediators Brand Awareness and Brand Reputation: Organic Skin Care Products in Pakistan. *Journal of Policy Research*, 9(2), 124-133. Tahir, F., Nisar, A., & Rehmat, M. (2023). Impact of Social. Media Advertising on Purchase Intention: Mediation of Advertising Literacy, Influencer Review, E-Lifestyle and Brand Awareness. *Journal of Policy Research*, 9(1). Munir, A., & Nisar, A. (2023). Impact of Perceived Consumer. Effectiveness on Green Buying: A Moderated Mediation Model. *Sukkur IBA Journal of Management and Business*, 10(1), 121-151.



Dr. Anam Tariq

Tariq, S., Hashmi, S., Javed, I., & Tariq, A. (2023). Factors Affecting Employee Performance: A Mediating Analysis. *Review of Applied Management and Social Sciences*, 6(2), 177-188. Tariq, S., Zahra, R., Javed, I., & Tariq, A. (2023). Impact of Brand Personality on Brand Loyalty; The Mediating Role of Self-Congruence and Brand Trust. *Review of Education, Administration and Law*, 6(2), 139-150. Sohail, H., Tariq, S. & Tariq, A. (2023). Evaluating Antecedents of Online Customer Retention. *Pakistan Journal of Humanities and Social Sciences*. 11(2), 1337-1351. Naz, F., Humayun, K., Lutfullah, T., & Tariq, A. (2023). International Financial Reporting Standards and Firm's Value Relevance in Textile Sector of Pakistan. *Asian Finance Research Journal*, 4(1), 64-79. Published 4 research papers recently.

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Organized – Workshop: entitled “Understanding Food Exchange List: From Plate to Balance” conducted on 5th March 2024 – Organized by the department of Food Science and Human Nutrition under NRPU Project 14850.



Workshop 2 Tasting Culture: Standardizing Traditional Pakistani Cuisine” 24TH April, 2024



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Dr. Nadia and Ms. Nida have completed short course on Qualitative Research in Nutrition by Agha Khan University conducted on Feb 28-29, 2024



Ms. Samawia Qureshi, Ms. Syeda Aliya Sherazi and Ms. Quratulain Aleem Attended Punjab Early Childhood Development 3 day capacity building workshop for core master trainers in collaboration with University of Child Health Sciences Lahore on 24th – 26th October 2023.



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FSHN faculty attended the following



**“Healthy Futures: Preventing NCDs in Young Hearts and Minds”
conference on Thursday, June 6, 2024**





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Participation in 1st International Conference on Allied Health Sciences for oral presentation held on 6th to 8th October 2023 by RIPHAH International University Lahore at Pearl continental Hotel Lahore.



20 integrated Webinars International and National Experts on Research Methodology: Schedule and Description from June 3rd to July 31st, 2024 organized by Center for Learning and Teaching Forman Christian College University



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Students and the faculty members (FSHN) participated and presented in 2nd International Food and Nutrition Research Conference “Challenges and Opportunities in Food, Nutrition and Allied



A study visit to K&Ns production site on 29th and 30th October, 2024



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Publication in X Category Journal

Rabia Naz, Nadia Akram, Fasiha Ilyas, Syeda Aliya Sherazi and Nida Tasneem. Momordica Charantia and Polypeptide- p mini review on medicinal potential diabetes care (2023) Journal of Population therapeutics and clinical Pharmacology



Oral and technical poster presentation by Fajer Ayub and Javeria Khalid (MPhil students) at Global Science Technology and Management conference at Islamia University Bahawalpur.





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Seminar on 'Unlocking cellular secrets: A Training course on metabolic analysis and molecular docking, 12/07/24



Students of Botany Department Visit and participated in LUMS Psifi to enhance their skills in science and modern day technologies 2024.



Visit to NIBGE (Faisalabad) National Institute of Biotechnology and Genetic Engineering 2024. Inauguration of Plant growth room 2024.



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Participation of Botany Students in Annual Plant Sciences Quiz Competition held in Government college for University 2024.



Panel talk on Botanical and Environmental Resilience through International Relation in achieving SDG's



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Ms Mariam Mubashir

Book chapter titled "Water in Political Boundaries of Crisis" in the book Water Governance: Nurturing Resilience for Sustainable Development, published by Apple Academic Press, a CRC publication.



The Department arranged an awareness session on “Awareness on Financial Services and Capital/Stock Market” to provide hands-on practice on 22nd October, 2024



A seminar will be conducted by Department of Accounting & Finance in collaboration with ORIC

Awareness on Financial Services and Capital/Stock Market

Tuesday, 22nd October 2024
11:00 am - 12:30 pm

Video Conference Room
Kinnaird Amaltes Block

Guest Speakers
Mr. Sarmad Hussain
Assistant General Manager
(Regional Business Development)
Ms. Hannah Lateef
Business Development Officer

Seminar Agenda

- Savings & Investments
- Capital Market Ecosystem
- Key functions of the stock exchange
- Investment Instruments & How to Trade on PSX
- Initiatives by PSX

Kinnaird College For Women

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Chemistry Department students of semester VII visited Nova Med Pharmaceuticals Industry (Pvt) Ltd, Lahore (10th October, 2023)



Dr. Rahila Huma and Dr. Faryal Ch. Attended one-day symposium on “Recent Trends in Industrial Chemistry and Optics” was organized at School of Physical Sciences (8th march, 2024)



Participation in Faculty Development Plan- Capacity Building Workshop on 4th June, 2024. Titled "Preparing women for global opportunities. Integrating critical thinking and progressive feminist policy ideology in teaching methods".

This is a reference to the upcoming visit of a Fulbright scholar under "Fulbright Specialist Project for Kinnaird College for Women" by USEDF regarding Faculty Development Plan.

She will be conducting the following capacity building workshop:

'Preparing women for global opportunities. Integrating critical thinking and progressive feminist policy ideology in teaching methods'

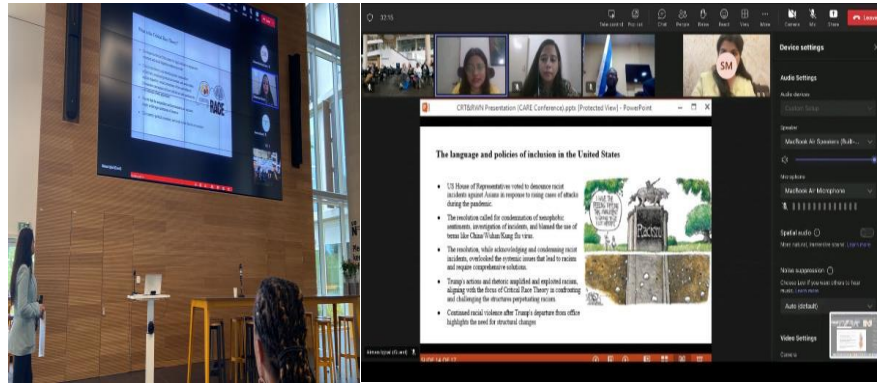
All of you are required to attend a capacity building workshop on 4th June 2024 from 9:00am- 12:00 noon in the Video Conferencing room.

Sl.No	Name	Designation	Department
1.	Dr. Qudus Akram	Assistant Professor	International Relations
2.	Dr. Asia Makhtar (PG)	Assistant Professor	International Relations
3.	Dr. Shireen Mushtaq	Assistant Professor	International Relations
4.	Ramsha Tariq	Lecturer	International Relations



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Dr. Shireen Mushtaq, and Aiman Iqbal presented their paper "Critical Race theory and Right Wing Nationalism: The rise of racism and xenophobia in the US during Trump administration" at the Centre for the Advancement of Racial Equality (CARE) Summer Conference 2023, organized by the University of Northampton on 4 July 2023



Nimra Cheema, a Semester 6 student from the Department of International Relations, has been selected for the Study of the U.S. Institutes (SUSIs) Summer Exchange Program in Comparative Public Policy Making (2023).



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Students from the International Relations Club participated in the Future Delegate MUN (FDMUN), an online conference held on August 6-7, featuring delegates from over 150 countries. Aanghshay Khan (Semester 5) won Best Delegate in ECOSOC and also received the Best Position Paper award, while Khushi Naveed (Semester 3) earned the Outstanding Diplomacy award in UNHCR.

