

SUSTAINABLE DEVELOPMENT GOAL 8



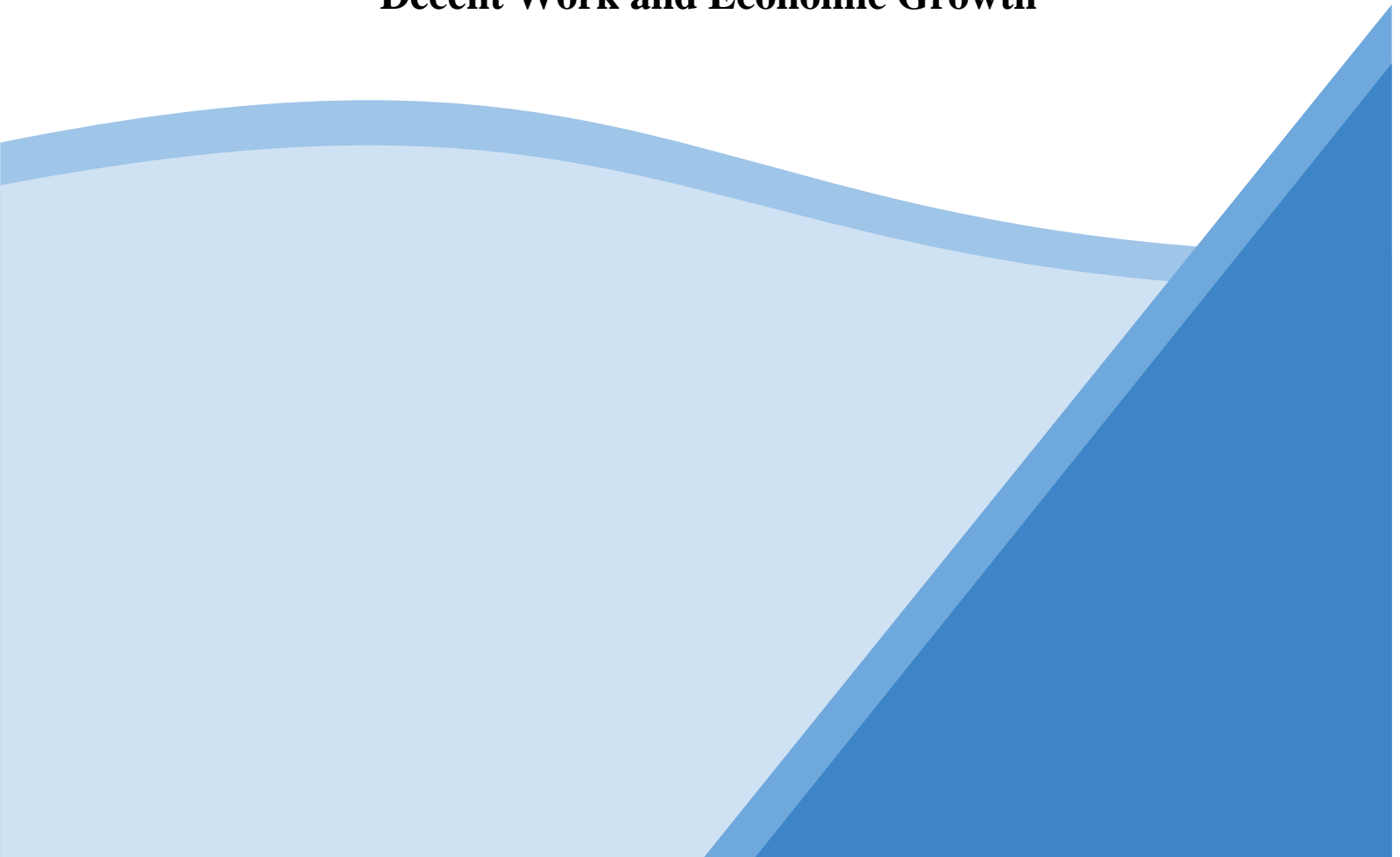
KINNAIRD COLLEGE FOR WOMEN REPORT ON

SUSTAINABLE DEVELOPMENT GOAL 7

GOAL 7: DECENT WORK AND ECONOMIC GROWTH



Decent Work and Economic Growth



SUSTAINABLE DEVELOPMENT GOAL 8



Completion of Citizen Diplomacy Action Fund (CDAF) 27th JUNE 2024



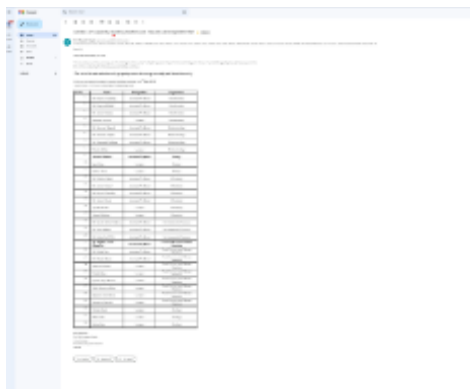
Launch of KBIC Cohort-2, 2024



SUSTAINABLE DEVELOPMENT GOAL 8



FSHN faculty Attended Series 5 of Capacity Building Workshops – Faculty Development Plan entitled: “The role of the arts and Sciences in Preparing Women for Entrepreneurship and Financial Security” on 6th June 2024 – under Fullbright Specialist Project for Kinnaird College for Women, by USEFP.



Noor Qaiser and Meerab Qaiser- students of Food Science and Human Nutrition composed a song on youth empowerment and got selected at talent hunt and battle of the bands 2024



A group of BSCS students is developing a modern classified marketplace that integrates traditional features with a real-time bidding system. Users can browse products, participate in auctions, and interact with customer support via live chat. Sellers can upload products and manage their listings easily. The platform aims to provide a user-friendly experience while efficiently managing products and bids. This project is part of their Final Year Project (FYP).

BidMart Scope Document.pdf

BidMart – A Bidding-Enabled Classified Marketplace

Final Year Project
Scope Document



Submitted By

Sania Ameen – F21BSC5051
Sahab Noor - F21BSC5038

Main Advisor: Ms. Javeria Manzoor

Submission Date
19th September 2024

Publications

- i. Impact of TiO₂ Nanoparticles Synthesized by *Moringa* leaves on Growth and Physiochemical attributes of Radish under Cadmium and Lead Stress (Areesha Azhar)
- ii. Mitigation of Cadmium and Lead toxicity on *Brassica rapa* L. subsp rapa by using Green Synthesized Titanium Dioxide Nanoparticles (zunaira Ali)
- iii. Fluoride contamination in foods and drinking water: a review on its toxic effects and mitigation strategies (zunaira Ali)
- iv. Environmental fluoride exposure and its toxic effects on plants: a review (Areesha Azhar)

Selenium regulates antioxidant, photosynthesis and cell permeability in plants under abiotic stresses Article by Noor , Adina and Attiya is in pipeline

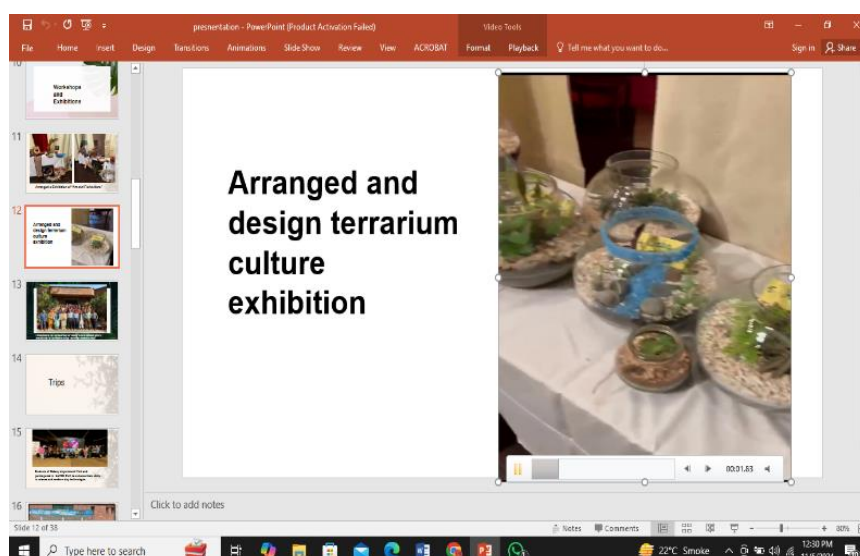
Annual exhibition of art and floriculture



Competition of terrariums

Competition of dry floral arrangements

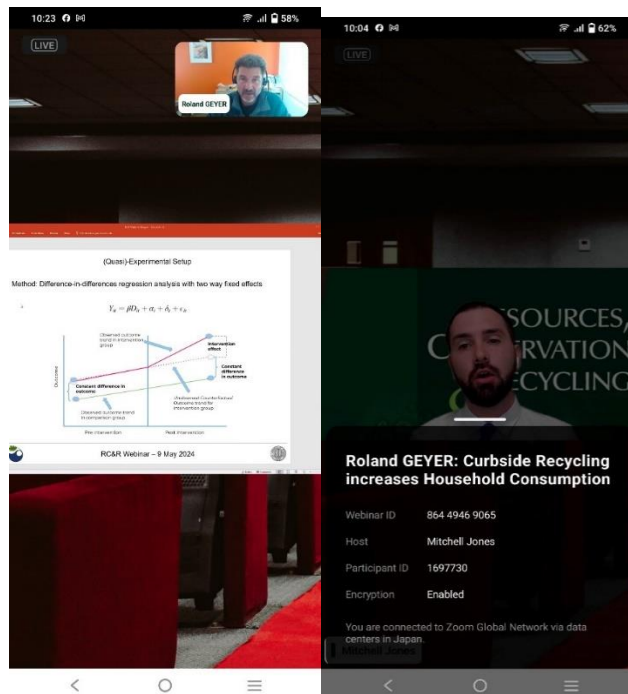
Competitions of fresh floral arrangements.



Inauguration of herbarium and plant growth room



International Webinar Curbside Recycling increases Household Consumption



Dr. Shireen Mushtaq Published "*Feminist Storytelling in Mainstream Media and Womenomics in Pakistan*" in Islamabad Scene, 3rd July 2024

<https://www.islamabadsce.com/feminist-storytelling-in-mainstream-media-and-womenomics-in-pakistan/>



"Zard Patton Ka Bunn" is a prime example of feminist storytelling. (Image Credit: Hum TV)

Rise of Feminist Storytelling in Pakistani TV Dramas and Impact of Womenomics

By Shireen Mushtaq

Media Studies Department organized An interactive Session on Media Horizons Unveiled on 21st Nov,2023.



Publications

Thesis on “The Impact of Sustainable Development Goals disclosures on Firm’s Financial Performance; A moderation role of firm age and firm size”

Conference paper presented on 4th International conference on social sciences and humanities, 26-28th February, Kinnaird College for Women on “The Impact Of Sustainable Development Goals Disclosures On Firm’s Financial Performance: A Moderation Role Of Firm Age And Firm Size”

Thesis on “How Basel III shape profitability and efficiency? A comparative analysis of pakistan and malaysian banks”

Thesis on “Optimal cash holding prediction: evidence from Pakistan”

Thesis on “Financial distress prediction: evidence from Pakistan”

Thesis on “Optimizing multi-asset investment portfolios

For employee pension funds”

Market/ Material Exploration

8th Sept, 2024



SUSTAINABLE DEVELOPMENT GOAL 8



META HACKER CUP 10TH SEPTEMBER 2024

The resource person for the event were M. Faisal, & Mr. Alyan Alam

META HACKER CUP 2024
WEBINAR

AGENDA

- 1. UNDERSTANDING THE META HACKER CUP
- 2. INTRODUCTION TO THE NEW TRACK
- 3. ROUND-BY-ROUND BREAKDOWN
- 4. STRATEGIES FOR SUCCESS
- 5. IMPORTANCE OF THIS COMPETITION FOR YOUR PROFILE/CV
- 6. WHY SHOULD YOU PARTICIPATE?
- 7. Q&A SESSION

META HACKER CUP 2024
WEBINAR

DATE: 10TH SEPTEMBER | TIME: 7PM - 8PM | VIRTUAL VENUE: ZOOM/MEET

M. FAISAL
Moderator @ iCodeGuru

ALYAN ALAM
Moderator @ iCodeGuru

META HACKER CUP 2024
WEBINAR

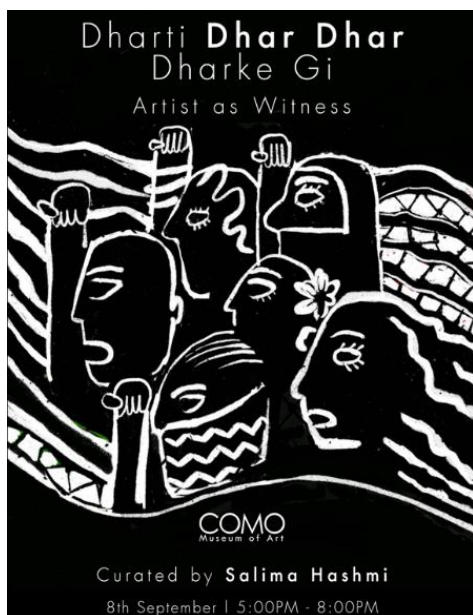
SESSION OVERVIEW

ENHANCE YOUR PROBLEM-SOLVING AND CODING SKILLS WITH VALUABLE INSIGHTS INTO COMPETITIVE PROGRAMMING – WHICH IS ESSENTIAL FOR EXCELLING IN TECH INTERVIEWS AND ADVANCING YOUR PROFESSIONAL CAREER IN TECH.

FACULTY ACHIEVEMENT

8th Sept, 2024 – 30thth Jan, 2025

Mizna Zulfiqar, Associated Professor/ Head – Department of Fine Arts is one of the exhibiting artist of ‘Dharti Dhar Dhar Dharke Gi’, a curatorial venture of Salima Hashmi displayed at COMO Museum of Art, Lahore from 8th Sept, 2024 – 30thth Jan, 2025.

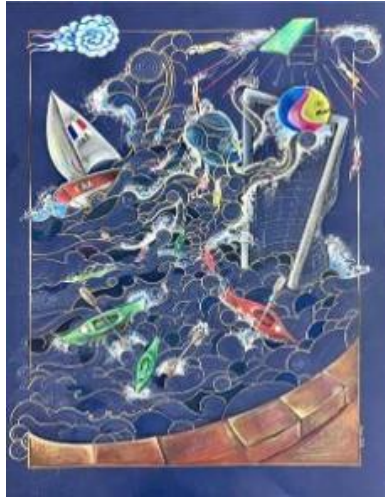


Student Achievement: ALEENA USMAN

20th August, 2024

Aleena Usman, won

the ‘Sport and Movement’ Art contest, an inter-university competition organized by Alliance Française de Lahore. In the spirit of the Olympic season in Paris, the competition invited students to showcase the grace and form of a moving body through sports.



Publications (Business Department)

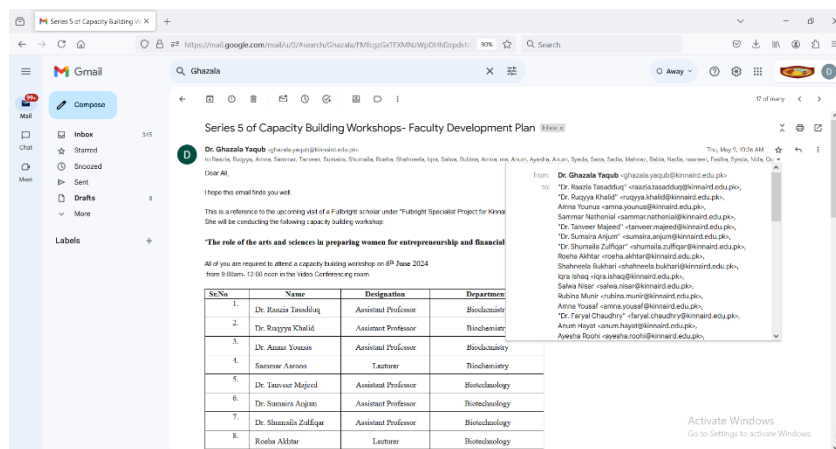
Huddabia Zulfiqar & **Dr. Anam Tariq (2024)** “Digital Marketing: A Way Forward”. 4th International Conference on Social Sciences and Humanities. **Kinnaird College for Women, Lahore, Pakistan.** February 26-28, 2024.

Qudsia Awan, Momina Pirzada & **Dr. Anam Tariq (2024)** “Role of Managerial Support on Career Commitment”. 4th International Conference on Social Sciences and Humanities. **Kinnaird College for Women, Lahore, Pakistan.** February 26-28, 2024.

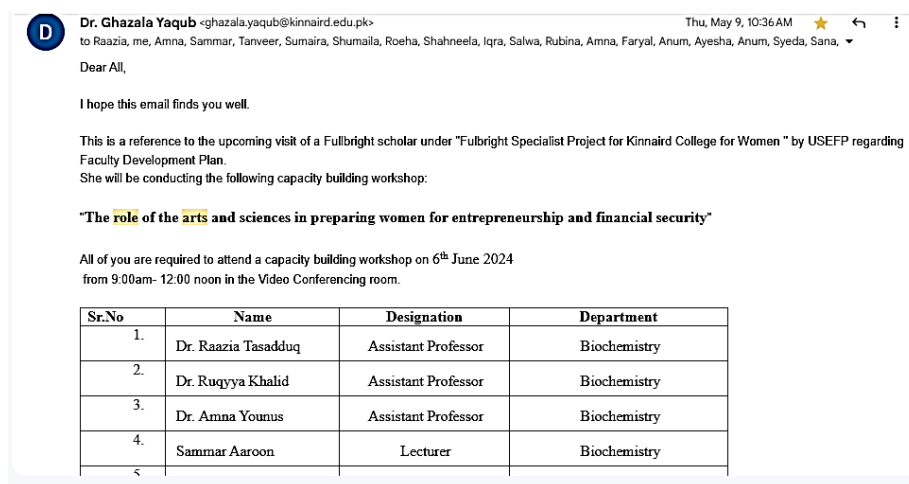
Panel talk ‘Executive exchange with visionaries’ was held on Oct 10, 2023, which included successful young entrepreneurs.



Chemistry Department attended a capacity building workshop over “The role of the arts and sciences in preparing women for entrepreneurship and financial security” under "Fulbright Specialist Project for Kinnaird College for Women" by USEFP regarding Faculty Development Plan on 6th June, 2024 at Kinnaird College for Women, Lahore. Resource Person: Ms. Shaz Akram.



Attended: The role of the arts and sciences in preparing women for entrepreneurship and financial security, a Workshop. Kinnaird College for Women, Lahore. 6th June 2024.



Published article: Akhtar S, Shoib A, Javiad I, Qaisar U, Tasadduq R. Farmyard manure, a potential organic additive to reclaim copper and *Macrophomina phaseolina* stress responses in mash bean plants. *Sci Rep.* 2023, 1;13(1):14383

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Article | [Open access](#) | Published: 01 September 2023

Farmyard manure, a potential organic additive to reclaim copper and *Macrophomina phaseolina* stress responses in mash bean plants

[Sundus Akhtar](#), [Amna Shoib](#) , [Iqra Javiad](#), [Uzma Qaisar](#) & [Raazia Tasadduq](#)